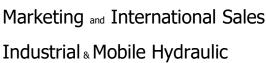


# **AMADASI LUCA**







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+39 349 5098355

#### PRESENTATION

Birth: the 11th of October 1994, Padova (It)

Marketing and international sales specialist with almost 5 years of experience on industrial and mobile hydraulic sector.

Multitasking skills about social media marketing, customer service, export sales, offline marketing, international fairs and contests, communication and technical support.

Focus on leading hydraulic brands like Bosch Rexroth, Hydac, Walvoil and Casappa

### INTERESTS

- Traveling: Europe, Asia, Middle East, America
- Sport: Football, Karate
- Linkedin: +1,7k contacts.
- Italian and international politics

## LANGUAGES

Italian **English** French

## SKILLS

Exhibition stand design Social Media Video-making Customer management









# EDUCATION

2013 - 2016 Parma-Italy

#### **UNIVERSITY DEGREE - 105/110 Economics, business management and Marketing**

Università degli Studi di Parma

2008 - 2013 Parma-Italy

# HIHG SCHOOL DIPLOMA - 90/100 Administration finance, accounting and management

I.T.E. Macedonio Melloni

# EXPERIENCE

Feb. 2016 - Present Parma-Italy



#### **PARMAFLUID S.r.l.**

Marketing Executive e Export Sales M.E.N.A. region

- International sales and customer service (Middle east, Spain, Portugal, South America).
- Social Media Marketing and online communication.
- Offline Marketing and brand identity design.
- International fairs management (ex. MDA Hannover, Bauma, EIMA, Amsterdam Off-Shore, ADIPEC).

Jun. 2017 - Aug. 2017 New Romney-United Kingdom

# INTERNSHIP UK @ STUDIO-SOLUTIONS.COM L.t.d.

Marketing Manager

- Brand management.
- Article marketing.
- SWOT analysis and marketing mix implementation.
- Search engine marketing

May 2012 - Jun. 2012

Parma-Italy

#### STUDIO ASSOCIATO TORELLI & CARPANA

School trainership as employee

- Tax declarations
- Secretariat and accounting