



# AMADASI LUCA



Marketing and International Sales  
Industrial & Mobile Hydraulic



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## PRESENTATION

*Birth: the 11th of October 1994, Padova (It)*

Marketing and international sales specialist with almost 5 years of experience on industrial and mobile hydraulic sector.

Multitasking skills about social media marketing, customer service, export sales, offline marketing, international fairs and contests, communication and technical support.

Focus on leading hydraulic brands like Bosch Rexroth, Hydac, Walvoil and Casappa

## INTERESTS

- ✓ Traveling: Europe, Asia, Middle East, America
- ✓ Sport: Football, Karate
- ✓ LinkedIn: +1,7k contacts.
- ✓ Italian and international politics


## LANGUAGES


Italian 


English 


French 

## SKILLS

Exhibition stand design 

Social Media 

Video-making 

Customer management 

## EDUCATION

2013 - 2016  
Parma-Italy

**UNIVERSITY DEGREE – 105/110**  
**Economics, business management and Marketing**  
*Università degli Studi di Parma*

2008 - 2013  
Parma-Italy

**HIHG SCHOOL DIPLOMA – 90/100**  
**Administration finance, accounting and management**  
*I.T.E. Macedonio Melloni*

## EXPERIENCE

Feb. 2016 - Present  
Parma-Italy

### PARMAFLUID S.r.l.



Marketing Executive e Export Sales M.E.N.A. region

- International sales and customer service (Middle east, Spain, Portugal, South America).
- Social Media Marketing and online communication.
- Offline Marketing and brand identity design.
- International fairs management (ex. MDA Hannover, Bauma, EIMA, Amsterdam Off-Shore, ADIPEC).

Jun. 2017 - Aug. 2017  
New Romney-United Kingdom

### INTERNSHIP UK @ STUDIO-SOLUTIONS.COM L.t.d.

Marketing Manager

- Brand management.
- Article marketing.
- SWOT analysis and marketing mix implementation.
- Search engine marketing

May 2012 - Jun. 2012  
Parma-Italy

### STUDIO ASSOCIATO TORELLI & CARPANA

School trainership as employee

- Tax declarations
- Secretariat and accounting



**rexroth**  
A Bosch Company

